

eco•femme

Pads for Sisters Product Catalogue

April 2023



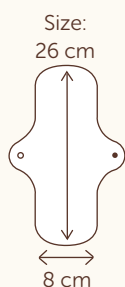
About Us:

Eco Femme is a women's led social enterprise founded in 2010 and based in Auroville, Tamil Nadu. Our goal is to create environmental and social change through revitalising menstrual practices that are healthy, environmentally sustainable, culturally responsive and empowering. We produce and sell washable cloth pads, provide menstrual health education and open dialogues on menstruation all along the way.

All our pads are made using **GOTS** certified organic cotton and are stitched by women's collectives to provide a living wage for rural women. Eco Femme pads can be washed and reused for at least 75 times. This means a pad will typically last you between 3-4 years. **Watch this video to know more.**

Our **Pads For Sisters** programme provides women from low-income backgrounds in India access to menstrual health education and reusable cloth pads, often through grass-root level partners. The pads are subsidised by the surplus of our commercial sales.





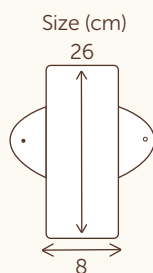
All-In-One Pad

This product is the same size as our commercially available day pad plus making it practical for women with moderate flow for using it both day and night.

The pad has **7 absorbent layers** of flannel (top pink flannel and 6 inner absorbent layers of unbleached natural colour flannel) to catch the menstrual flow and has **wings** which fasten around the underwear and a **leakproof layer** made of polyurethane laminate (PUL).

Younger women in particular like this model as it is contemporary and looks like a modern disposable sanitary napkin.

Pads for Sisters cost price - Rs.120

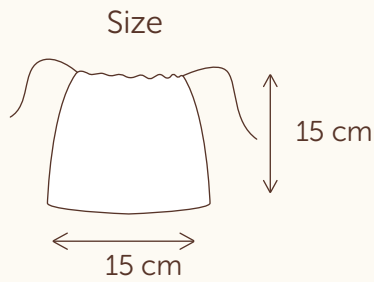


Foldable Pad

This model is popular among women who already use cloth, as it is adapted from the traditional practice of folding old cloth. It features a double layer of absorbent flannel, which can be folded twice to provide the padding equivalent to **8 layers of fabric**.

The central spine of the pad is **leakproofed with PUL** (Polyurethane Laminate) and it attaches to the underwear with **wings**. It sun dries quickly and is inconspicuous on a clothesline – a factor which is important to many women.

Pads for Sisters cost price - Rs.120



Travel Pouch

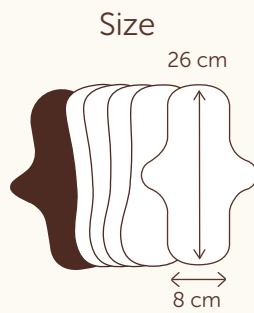
We also highly recommend purchasing travel pouches for safe storage of pads when travelling, or going to work or school, increasing mobility during periods.

Our beautiful drawstring pouches are made of leakproof material and will keep your pads free of dust and dirt.

A pouch can store up to 4 pads at once.

*Products may differ in print from image shown

Pads for Sisters cost price - Rs.25



Make-Your-Own Pad

Make-your-own pads are cost saving compared to buying finished pads. Includes precut materials for one All-In-One style pad (including the PUL leakproof layer), complete sewing kit (including needle, thread and stitch on press button) and stitching & care instructions.

The MYO pads are for individuals to stitch for themselves, and not to be procured for mass production. These work well in workshops and help build connection to the product while motivating women to make the switch!

Pads for Sisters cost price- Rs.80

Order Details

- ☞ Contact padsforsisters@ecofemme.org or go ahead and complete this screening form.
- ☞ Payment must be made prior to dispatch of pads.
- ☞ Transport charges for less than 1000 pads is approximately Rs.5 per pad. Transport charges for more than 1000 pads will be lower and will vary from order to order.
- ☞ Graphic Product Care Instruction Leaflets are included in each order and are available in many Indian languages including English, Telegu, Hindi, Tamil and more
- ☞ The products can be sent in bulk packaging or pre-packed in kits to ease distribution, according to requirement

Contact:

padsforsisters@ecofemme.org
and visit ecofemme.org/in-action/pads-for-sisters/



@ecofemmeindia



@ecofemme



@ecofemmeindia

